

*Program Advertising*

*Company Information*

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Technical Contact (about Artwork) \_\_\_\_\_ Email \_\_\_\_\_

PO number (if any): \_\_\_\_\_



**Full Page**



**½ Page**



**¼ Page**

*Dates & Specifications*

- Trim size: 8<sup>3</sup>/<sub>8</sub>" W x 10<sup>7</sup>/<sub>8</sub>" H
- Fonts: must be outlined
- Colour: CMYK
- Deadlines: (no extensions)
  - On-Site Program
    - Reservations December 14, 2019
    - Materials January 7, 2020
  - Distributed at Super Conference
- Payment: All rates are net; no cash or agency discount allowed. We will invoice advertisers/exhibitors shortly after the publication issue date.
- OLA cannot be held responsible for reproduction problems that occur as a result of incorrectly prepared files.
- Placement is subject to confirmation by OLA.

*Preparing & Submitting Ad Materials*

- Options for submitting materials:
  - Email:** a press-ready PDF to info@gappointreach.com. All fonts and high-resolution images must be embedded.
  - Name all files with advertiser's name and publication name.

**On-Site Program**

Circulation: 4,500 **Total**

**Black & White** (no bleeds)

Full Page 7" W x 10" H	<input type="checkbox"/>	\$1,250
½ Page 7" W x 5" H	<input type="checkbox"/>	\$750
¼ Page 3½" W x 5" H	<input type="checkbox"/>	\$400

**Four Colour**

Full Page 8 <sup>5</sup> / <sub>8</sub> " W x 11 <sup>1</sup> / <sub>8</sub> " H (bleed)	<input type="checkbox"/>	\$1,600
2-Page Spread 17¼" W x 11 <sup>1</sup> / <sub>8</sub> " H (bleed across gutter)	<input type="checkbox"/>	\$2,800
½ Page 7" W x 5" H (no bleed)	<input type="checkbox"/>	\$950
¼ Page 3½" W x 5" H (no bleed)	<input type="checkbox"/>	\$550

**Covers** (four colour) 8<sup>5</sup>/<sub>8</sub>" W x 11<sup>1</sup>/<sub>8</sub>" H (bleed)

Inside Front Cover	<input type="checkbox"/>	\$2,000
Inside Back Cover	<input type="checkbox"/>	\$2,000
Outside Back Cover	<input type="checkbox"/>	\$2,400

Subtotal

HST #10779 8159

Total

- Cheque payable to Ontario Library Association
- EFT – Contact accounting@accessola.com to set up
- VISA  MASTERCARD

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Expiry \_\_\_ / \_\_\_ CVV \_\_\_\_\_ Name \_\_\_\_\_

**Email** the form to info@gappointreach.com

*Reserve your space today*

