

DELEGATE BAG INSERT

Each year the OLA permits up to a maximum of six commercial inserts into the Delegate Bag by commercial entities. Each delegate receives a Bag with their official conference program and their badge holder. Research suggests that by limiting the number of inserts to six the probability of them being read and absorbed goes up by a substantial amount. OLA will also be accepting one pen and one pad inserts. These have been specifically requested by delegates.

The Firm must provide 3,500 copies, no later than January 26, 2017, to OLA for inclusion. The maximum size is 8 1/2" x 11" and up to eight pages. Pads can be no larger than 8 1/2" x 11". We are trying to "green" the conference so sometimes less may be seen as more.

Ontario Library Association
Delegate Bag Insert
2 Toronto Street, 3rd Floor
Toronto, Ontario M5C 2B6

If your firm is interested in inserting something into the Bag please complete and return the form below. It is on a first-come, first-served basis.

Insert Price:

- \$600 for firms exhibiting at OLA
- \$725 for firms that are not exhibiting
- Pen and/or Paper Pad: \$350 for firms exhibiting at OLA (on an available basis – priority will go to exhibiting firms.)

COMPANY INFORMATION

Company Name

Contact Name

Address

City Province/State Postal/Zip Code

Phone FAX

Email

PAYMENT INFORMATION

Subtotal	
HST #10779 8159 <input type="checkbox"/> Canadian Company / Company with Canadian Office	
Total	

- Cheque payable to Ontario Library Association
- EFT – Contact Rachele at accounting@accessola.com to set up
- VISA MASTERCARD

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Expiry ___ / ___ CSC _____ Name _____

INSERTION DESCRIPTION

Please describe or provide a sample of the insert you wish to put into the Delegate Bag.

Please return the form by January 18

By Email

info@gappointreach.com

By FAX

(866) 211-2999