



OLA SUPER CONFERENCE PROGRAM ADVERTISING RATES



DATES & SPECIFICATIONS

Trim size: 8³/₈" W × 10⁷/₈" H
 Printing: Offset
 Line Screens: Black & white
 and four colour: 133
 Fonts: Type 1 Adobe, must be outlined
 Colour: CMYK
 Deadlines: (no extensions)
 Pre-Conference Registration Program
 Reservations September 14, 2018
 Materials September 28, 2018
 Mails early November 2018
 On-Site Program
 Reservations December 14, 2018
 Materials January 7, 2019
 Distributed at Super Conference
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Rates are quoted in Canadian dollars.
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ADS:	Pre-Conference Registration Program Only Circulation: 12,000	On-Site Program Only Circulation: 4,500	Discounted Rate for Both Pre-Conference Registration and On-Site Program
Black & White (no bleeds)			
Full Page 7" W × 10" H	\$1,000	\$1,250	\$1,800
1/2 Page 7" W × 5" H	\$600	\$750	\$1,150
1/4 Page 3 1/2" W × 5" H	\$350	\$400	\$600
Four Colour			
Full Page 8 5/8" W × 11 1/8" H (bleed)	\$1,400	\$1,600	\$2,300
2-Page Spread 17 1/4" W × 11 1/8" H (bleed across gutter)	\$2,100	\$2,800	\$4,200
1/2 Page 7" W × 5" H (no bleed)	\$750	\$950	\$1,400
1/4 Page 3 1/2" W × 5" H (no bleed)	\$500	\$550	\$950

COVERS:	Pre-Conference Registration Program Only Circulation: 12,000	On-Site Program Only Circulation: 4,500
Four Colour		
Inside Front Cover 8 5/8" W × 11 1/8" H (bleed)	n/a	\$2,000
Inside Back Cover 8 5/8" W × 11 1/8" H (bleed)	\$1,500	\$2,000
Outside Back Cover 8 5/8" W × 11 1/8" H (bleed)	Sold	\$2,400



Full Page



1/2 Page



1/4 Page

PREPARING & SUBMITTING AD MATERIALS

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Email: a press-ready PDF to info@gappointreach.com.
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Pre-Conference Registration Program

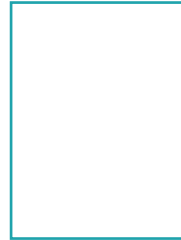
Reservations: September 14

Materials: September 28

On-Site Program

Reservations: December 14

Materials: January 7



Full Page



1/2 Page



1/4 Page

ADS:

	Pre-Conference Registration Program Only	On-Site Program Only	Both Pre-Conference Registration & On-Site Program	Total
Black & White				
Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,800	
1/2 Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,150	
1/4 Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	
Four Colour				
Full Page	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,300	
2–Page Spread	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$4,200	
1/2 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,400	
1/4 Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$550	<input type="checkbox"/> \$950	

COVERS:

	Pre-Conference Registration Program	On-Site Program	Total
Four Colour			
Inside Front Cover	n/a	<input type="checkbox"/> \$2,000	
Inside Back Cover	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,200
Outside Back Cover	Sold	<input type="checkbox"/> \$2,400	

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HST #10779 8159 <input type="checkbox"/> Canadian Company / Company with Canadian Office	
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