

# Born to READ

Presented by: Jen Lisso and Meg Forestell-Page



The Born to Read initiative was created in 2017, in partnership between the Guelph Public Library and the Guelph General Hospital. Funded in part by the Friends of the Guelph Public Library, this initiative strives to introduce literacy to all infants born in Guelph.



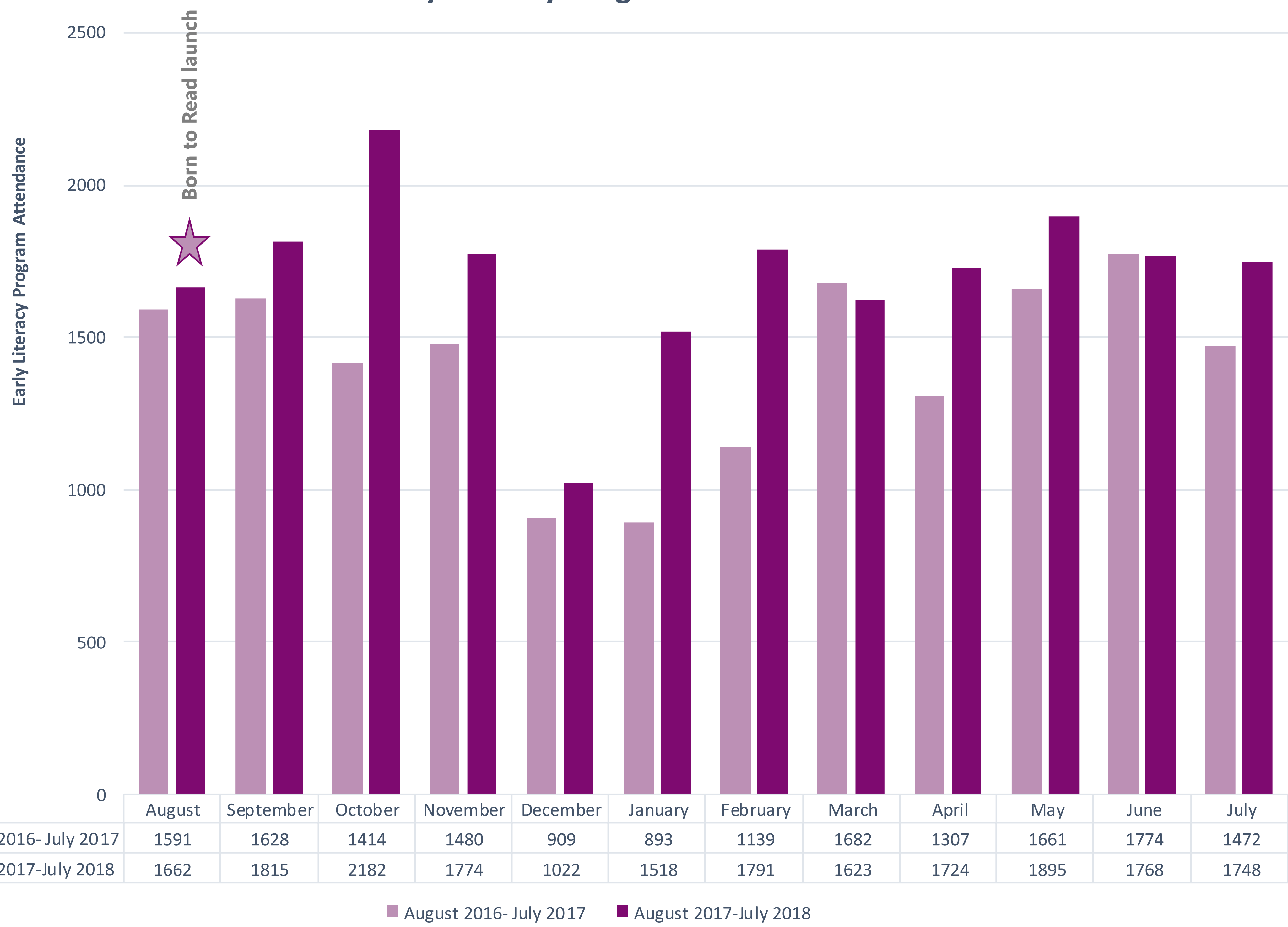
Volunteers assemble the Born to Read packages and the Guelph General Hospital staff distribute them to each room in the maternity ward.

Packages include:

- A board book
- A mock library card
- A Born to Read information pamphlet
- A cookbook
- A storytime schedule
- A library magazine
- A Letter from the CEO
- Donation information from the Guelph Public Library and the Guelph General Hospital



Early Literacy Program Statistics



\*Figures are based on programs targeting an audience of 0—3 years.

↑ **21%**

Increase in Early Literacy Program Attendance

Room to Grow : Partnerships

- Midwives and Doulas
- French and English School Boards
- Immigration Services
- Teen Parenting Programs
- Community Support Groups

**100+**

Current Newborn Members

\*\*Figure does not include children that have aged out of patron code

