

Toward Core Competencies for Entrepreneurship Librarians

70 questions

That's a lot of questions



82.95% of respondents

Support business and management

63.64% of respondents

Entrepreneurship is central focus

24.42% of respondents

Previously founded a company

The goal was to study the competencies unique to entrepreneurship librarians. 88 eligible respondents completed the survey in winter 2017.



This work is collaborative and interdisciplinary. Common partnerships included engineering, GIS, data and statistics, health sciences, and other business librarians.

Top 5 Subject Competencies

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|----------------------------------|---|
| Industry Research | 1 |
| Market Research | 2 |
| Company Research | 3 |
| Research Strategies | 4 |
| Business Information Environment | 5 |

Common challenges in entrepreneurship librarianship include steep learning curves, restrictive license agreements, and inadequate resources to meet the needs of the applied business researcher.

Top 4 Enabling Competencies

Initiative, adaptability, flexibility, creativity, innovation, & problem solving

Relationship building, networking, & collaboration

Critical thinking, including qualitative & quantitative reasoning

Effective oral & written communication skills, including influencing skills

“ You're often trying new things and it helps if you are comfortable taking these risks and learning from what works and changing what doesn't. These are innovative researchers so it helps if you think like a start up too!

