Toward Core Competencies for Entrepreneurship Librarians

70 questions
That’s a lot of questions
82.95% of respondents
Support business and management
63.64% of respondents
Entrepreneurship is central focus
24.42% of respondents
Previously founded a company

The goal was to study the competencies unique to entrepreneurship librarians. 88 eligible respondents completed the survey in winter 2017.

This work is collaborative and interdisciplinary. Common partnerships included engineering, GIS, data and statistics, health sciences, and other business librarians.

Top 5 Subject Competencies

<table>
<thead>
<tr>
<th>Competency</th>
<th>Rank</th>
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<tbody>
<tr>
<td>Industry Research</td>
<td>1</td>
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<tr>
<td>Market Research</td>
<td>2</td>
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<tr>
<td>Company Research</td>
<td>3</td>
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<tr>
<td>Research Strategies</td>
<td>4</td>
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<tr>
<td>Business Information Environment</td>
<td>5</td>
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Common challenges in entrepreneurship librarianship include steep learning curves, restrictive license agreements, and inadequate resources to meet the needs of the applied business researcher.

Top 4 Enabling Competencies

- Initiative, adaptability, flexibility, creativity, innovation, & problem solving
- Relationship building, networking, & collaboration
- Critical thinking, including qualitative & quantitative reasoning
- Effective oral & written communication skills, including influencing skills

You're often trying new things and it helps if you are comfortable taking these risks and learning from what works and changing what doesn't. These are innovative researchers so it helps if you think like a start up too!

Carey Toane, Entrepreneurship Librarian, University of Toronto
Rachel Figueiredo, Engineering & Entrepreneurship Librarian, University of Waterloo