




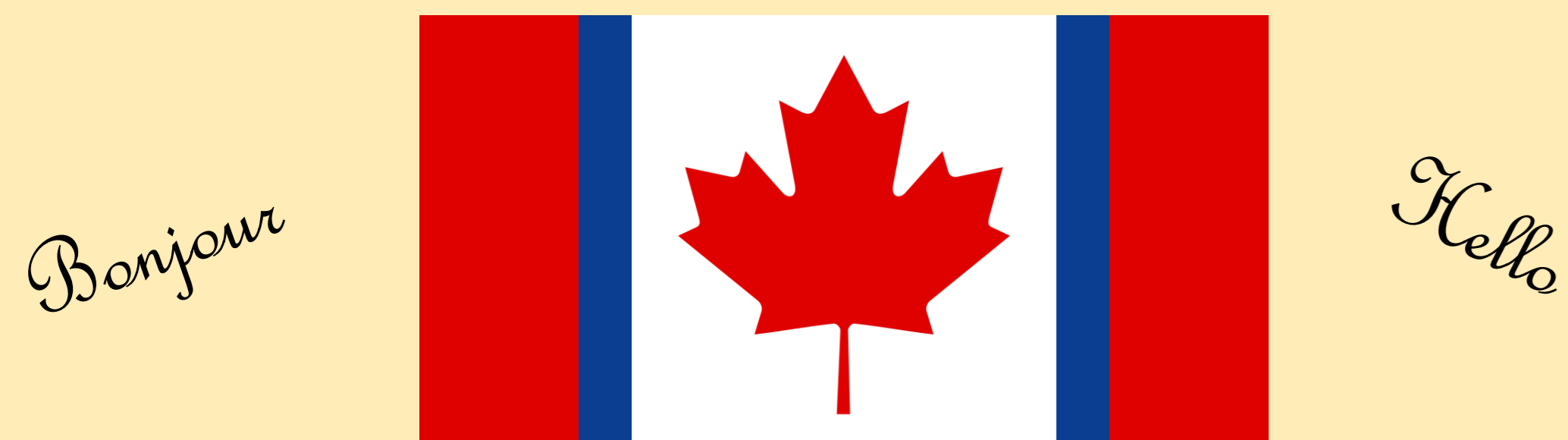
Welcome to the Library: Supporting Students with Multilingual Audio Tours

 Over 370,000 international post-secondary students studied in Canada in 2017.


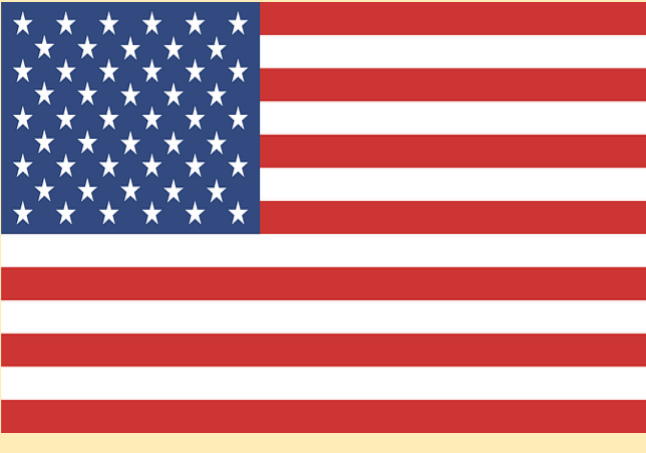

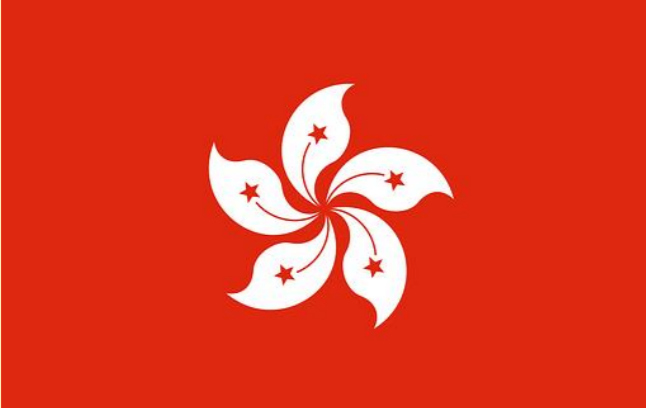
 Over 19,000 international students enrolled at the University of Toronto.

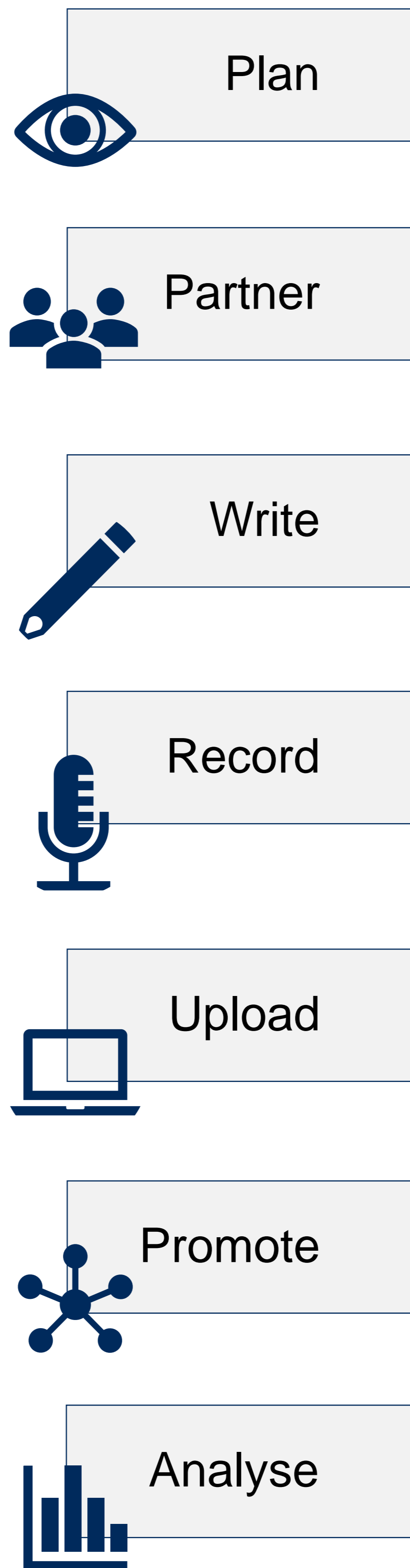
 Robarts Library at the University of Toronto saw 17,657 visits per day in 2017.

 University of Toronto Libraries answered 317,065 tracked questions in 2017.



Target Languages by Country / Region of Origin for U of T Students

# 1	China		11,544 students
# 3	U.S.A		806 students
# 4	South Korea		582 students
# 5	Hong Kong		357 students

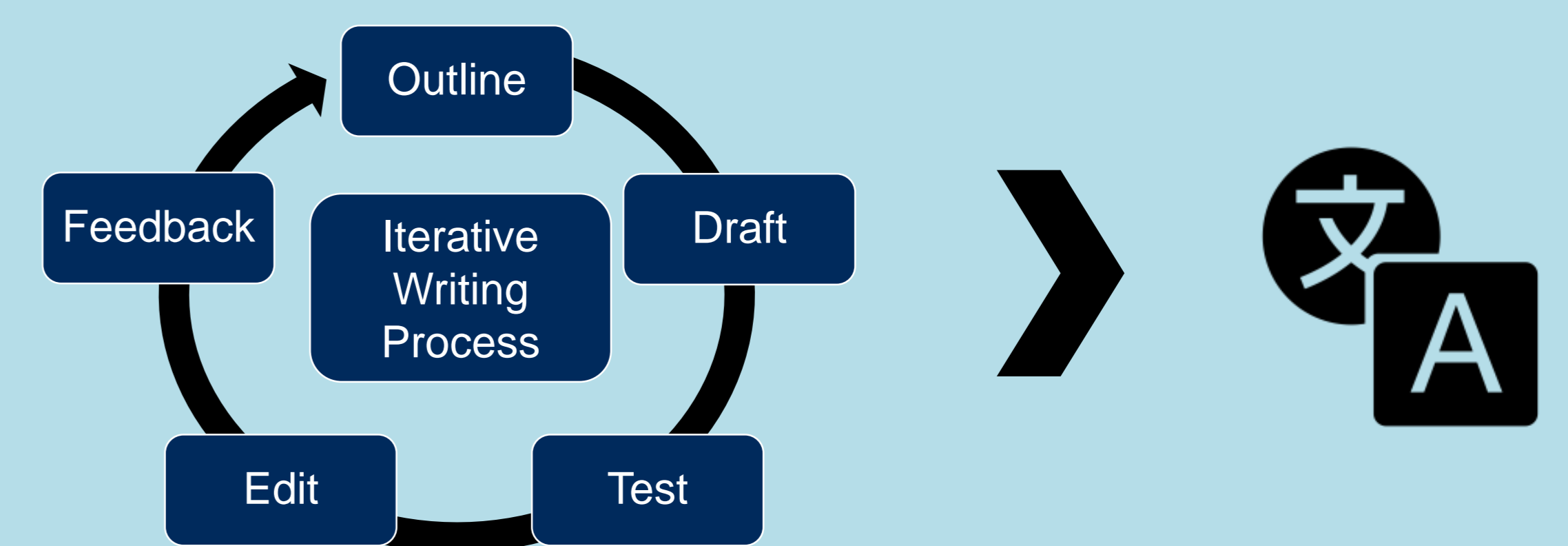


Goal:

- Answer FAQs
- Ease transition for first-year students
- Year-round tours

Audience:

- ESL students
- First-year students
- Users with social anxiety and accessibility concerns



Recording Tips:

- Find a quiet location (avoid loud heaters, foot traffic, and background noise!)
- Use an external microphone with ambient noise reduction
- Plan 1.5 – 2 hours for 15 minutes of recording
- Practice using a recording studio, such as GarageBand
- Break recording into sections, and label them for editing later
- Bring tea or water!

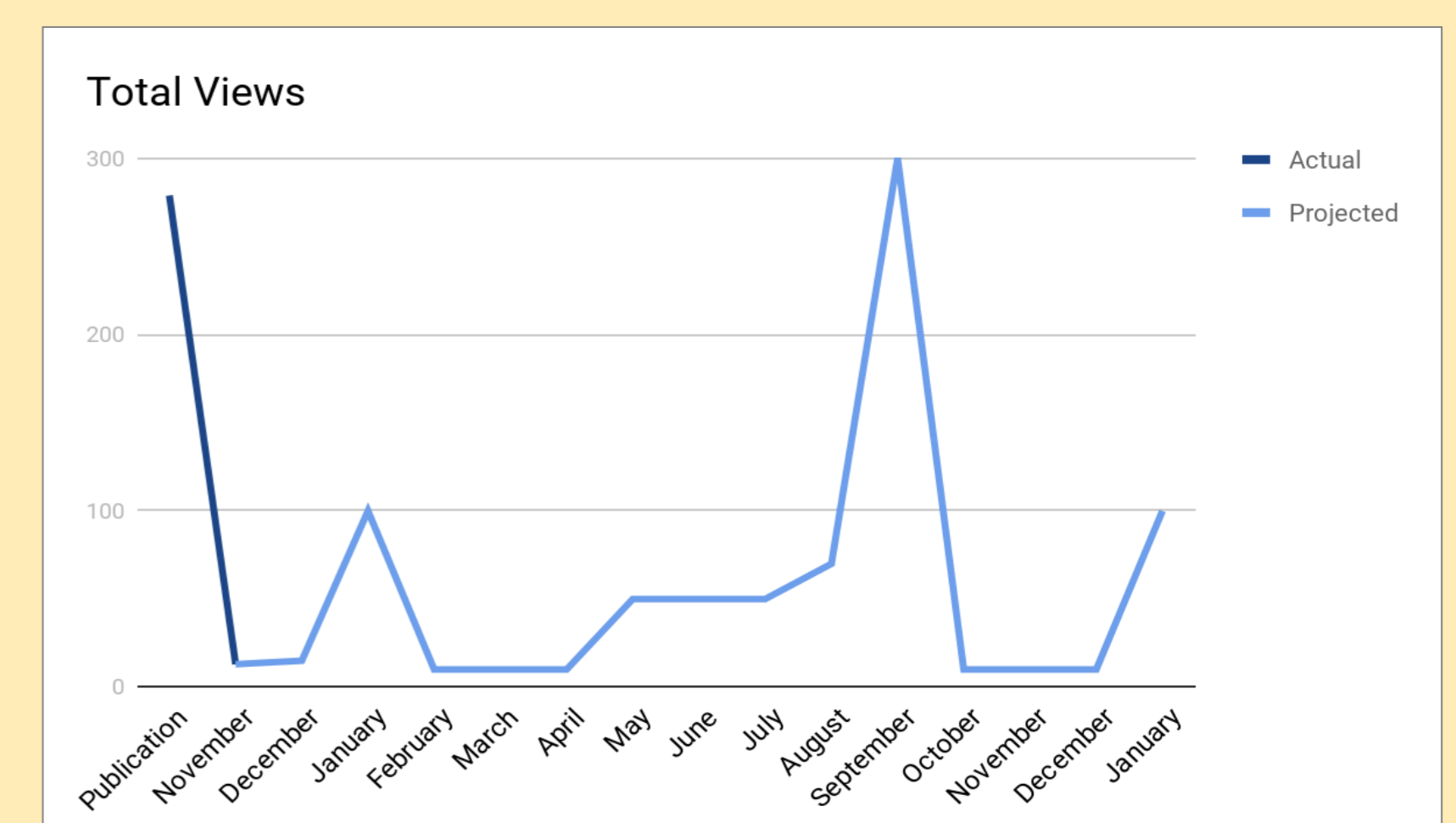
Accessibility:

- Include transcripts
- Include recording file size



Projected Impact: Seasonal & Cyclical

- Seasonal
 - Projected click increase in summer
 - ESL Programming
 - International student groups
- Cyclical
 - Expected spikes with new students:
 - Late August to end of September
 - January



Welcome

Bienvenue

歡迎

欢迎

환영합니다

Visit go.utlib.ca/audiotours to hear for yourself!



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The Richard Charles Lee Canada Hong Kong Library

References:

University of Toronto. (2018). *Quick Facts*. Retrieved from: <https://www.utoronto.ca/about-u-of-t/quick-facts>
Canadian Bureau for International Education. (2018). *International Students in Canada*. Retrieved from: <https://cbie.ca/what-we-do/research/library/>
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