

Building a Sustainable Open Monograph Hosting Service

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ABSTRACT

Since 2002, Queen's University Library has maintained an Open Journal Hosting Service supporting a vibrant community of faculty and student journal and conference publications. Championing an ongoing culture of 'openness' across the scholarly ecosystem, we are piloting an expansion to our publishing support portfolio to include the hosting of open monographs. This poster describes a pilot project to establish a sustainable Open Monograph Hosting Service at Queen's University Library, undertaken in 2018 in partnership with the Faculty of Education.

PROJECT GOALS & RATIONALE

Our Goals

In 2018, Queen's University Library undertook a pilot project to establish an Open Monographs Hosting Service available to Queen's faculty wishing to publish open monographs. The goals of the project were to explore the functionality and suitability of Open Monograph Press, and to develop a shared understanding of service requirements including technical expertise, support, workflows, and other resources.

Our Rationale

Professor Rosa Bruno-Jofre of the Faculty of Education at Queen's expressed an unmet need for a venue to publish open monographs. This provided a unique opportunity for the Library to expand its publishing support services to include open monographs.

This new service is closely aligned with the principles of the Library's strategic Information Resources Vision, which articulates a commitment to supporting fair, open and sustainable publishing models that enable timely dissemination of scholarship at reasonable cost.

OUR SERVICE MODEL

Our Vision for the Open Monograph Service Pilot:

To provide a sustainable open monograph hosting service supporting editorial teams in the publication and dissemination of high-quality, scholarly open monographs

Our Approach:

- The Library is the host provider, supporting editorial teams in the set-up and maintenance of their press site
- The editorial team must comprise members of a research group or community of practice responsible for developing content, maintaining complete editorial workflows, and recruiting authors, editors, and reviewers

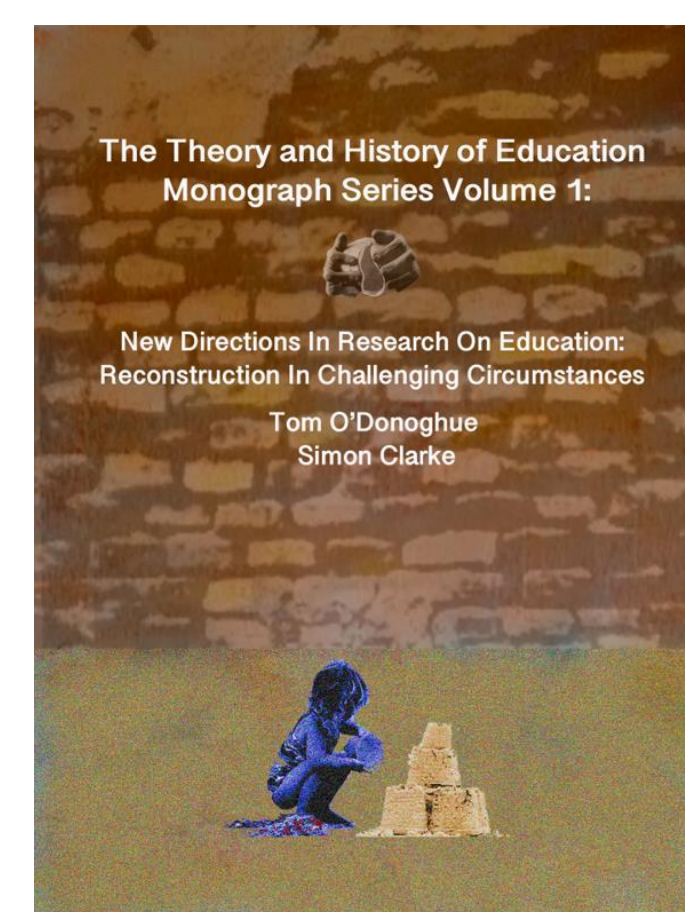
Key Services Provided by the Library Pilot:

- Guidance on the establishment of policies for editors, reviewers, authors, etc.
- Advice on the marketing and promotion of open monographs
- Training for new editorial teams on using Open Monographs Press, and support for basic configurations to the press site interface
- Advice and support on the indexing and discoverability of content, including discovery mechanisms such as ORCID
- Minting Digital Object Identifiers for new publications that meet required criteria
- Advice on copyrights and re-use licensing such as Creative Commons licenses

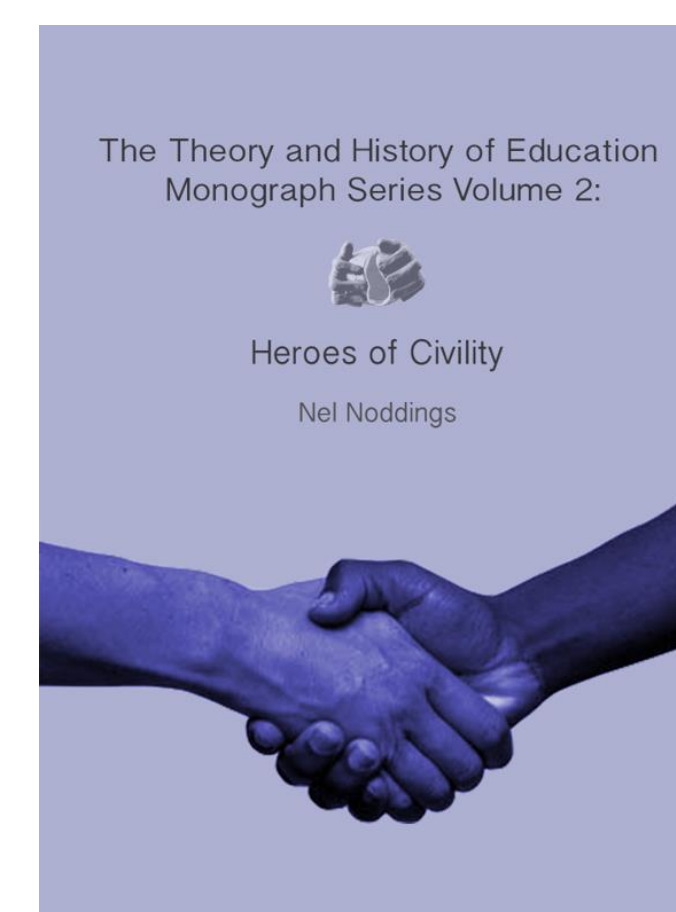
10 STEPS TO PROJECT SUCCESS

1. **Bring the right people to the table:** include a mix of faculty experts and librarians with professional and technical interest and expertise
2. **Understand the library monograph hosting service landscape:** review key trends, service models, processes, guidelines as well as legal issues
3. **Understand the limits of available publishing platforms:** this will inform the design, output formats, and other features of your monographs
4. **Only promise what you can deliver:** when framing your service model clearly articulate roles, responsibilities, and service offerings
5. **Build your press site:** pay attention to the look and feel, scope, and target audience
6. **Offer an enticing service-package for editorial teams:** what level of service can they expect? Why host with the Library?
7. **Understand and respond to the needs of prospective authors:** think about quality, visibility, access, and reach when hosting and disseminating monographs
8. **Be reflective and critical:** document and report what you did and what you learned as-you-go
9. **Formalize things where necessary:** consider service agreements and signatories
10. **Create an impact and assessment plan:** include tangible impact measures such as downloads, views, and testimonials

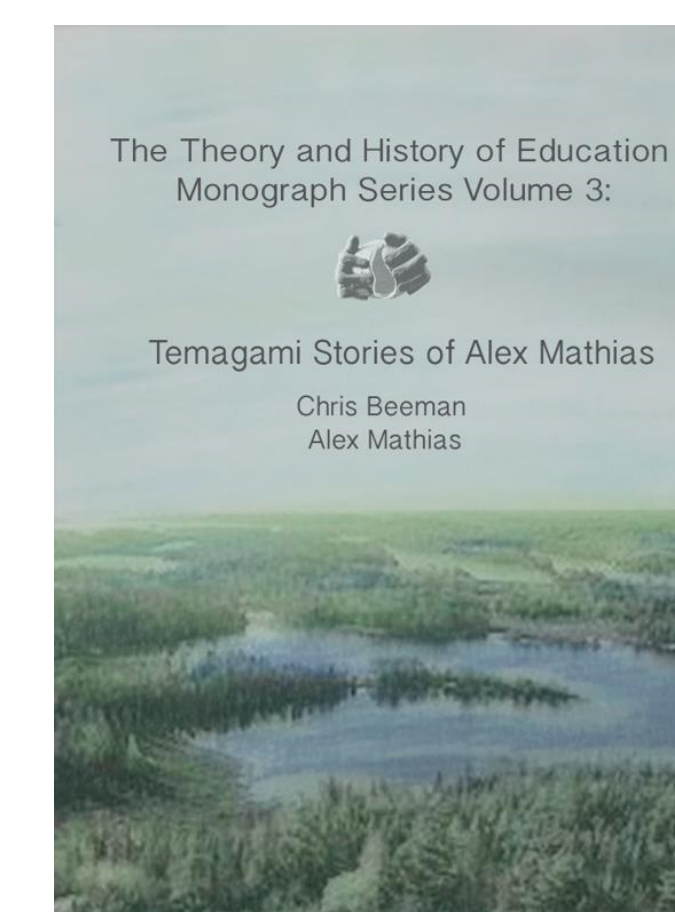
THEORY AND HISTORY OF EDUCATION OPEN MONOGRAPH SERIES



Professor Thomas O'Donoghue & Professor Simon Clarke (eds.), *New Directions in Research on Education Reconstruction in Challenging Circumstances*



Professor Nel Noddings & Dr. Laurie Brooks, *Heroes of Civility*



Chris Beeman & Alex Mathias, *Temagami Stories of Alex Mathias*

PROJECT TEAM: ACKNOWLEDGEMENTS

Sincere thanks to each member of the open Monograph Service Pilot Project group for their dedication and commitment to making this project a success:

- Rosa Bruno-Jofré: Senior Editor, Faculty of Education, Queen's University, Canada (Faculty-lead)
- Kathleen Brennan: Managing Editor, SUNY Polytechnic Institute, United States
- Anne Brule: Electronic Services and Serials Librarian, Queen's University, Canada
- Rosarie Coughlan: Scholarly Publishing Librarian (Library-lead)
- Ana Jofre: Digital Section Editor, SUNY Polytechnic Institute, United States
- Elizabeth Read: Metadata Librarian, Queen's University, Canada
- Brenda Reed: Head of Education Library, Queen's University, Canada
- Leslie Taylor: Reference/Technical Services Librarian, Queen's University, Canada

SERVICE SUSTAINMENT REQUIREMENTS

1. **Create a compelling value proposition** for why faculty-led editorial teams should host their new press site with the Library
2. **Create an open scholarship community of practice** at Queen's to stimulate further dialogue on issues and opportunities, experiences, and best practices
3. **Develop a team based approach to new projects** that will engage all stakeholders and ensure an efficient and cohesive approach to the hosting of high quality monographs
4. **Effectively manage the expectations of all stakeholders** including the Library, editorial team members, and authors
5. **Provide Library staff support and resources** to facilitate value-added services such as guidance on marketing and promotion, peer review processes, impact indicators, etc.
6. **Continually engage with campus stakeholders** such as McGill-Queen's University Press

FUTURE CONSIDERATIONS

1. **The book and beyond:** build in flexibility in our hosting model and workflows to accommodate the efficient hosting and dissemination of non traditional formats
2. **New technologies:** continue to explore available platforms to facilitate streamlined publication workflows, integrated technologies, and output formats providing a highly interactive author-reader experience
3. **New services:** consider providing expanded services for faculty-led editorial teams such as training editors and reviewers, optimizing usage statistics, and providing guidance on search engine optimization and marketing

OPEN MONOGRAPH SERVICE LIBGUIDE

QUEEN'S UNIVERSITY LIBRARY

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Monograph Hosting Service

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- About the Monograph Hosting Service
- Our Service Model
- For Authors
- For Editorial Teams
- Open Monographs Press
- Useful Links

Our Approach

At Queen's University Library, we believe in supporting fair, open and sustainable publishing models that enable timely dissemination of scholarship at reasonable costs.

Our Monograph Hosting Service provides an efficient publication facility for Queen's faculty and researchers who are members of a research group at Queen's or global community of practice, and wish to publish high-quality monographs recruiting respected peer reviewers and authors from around the globe.

The Library will act as 'online distributor' for your open monographs, providing support for you and your editorial team in the set-up and ongoing maintenance of your site, hosted on Open Monographs Press (OMP).

See: [Our Service Model](#).

Why Host Your Monograph Series with Us

- **Access:** Disseminate your research and scholarship through an open access, barrier free publishing model, reaching the widest possible audience.
- **Quality:** Editorial teams who wish to host and publish a monograph site with us are encouraged to support the membership criteria for [Open Access Scholarly Publishers Association](#) (OASPA), ensuring rigorous peer review process, and other quality and prestige criteria.
- **Support:** The Library will support you in all aspects of your monograph site set-up, maintenance and promotion, while providing you with control and autonomy over publication workflows and timelines.
- **Emerging research areas:** Establish your own monograph series in an emerging area that is not well covered by commercial publishers.
- **Ease and efficiency:** Our publishing platform, Open Monograph Press is free to members of the Queen's Community. It is an easy-to-use, web-based system which requires minimal technical expertise or hosting on your own server.